



EU Green Public Procurement Policy – what's new?

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European Commission

Environment Directorate-General

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Communication on Public Procurement for a Better Environment, 2008

- ❑ Political target: 50 % of tendering procedures to be green by 2010
- ❑ Common EU GPP criteria for priority products / services
- ❑ Legal/ Operational guidance: GPP Training Toolkit
- ❑ Monitoring
- ❑ GPP National Action Plans



How much GPP is being done in the EU?

- 2008 study: 50% target more or less achieved in the 7 most advanced Member States for 10 product and service groups
- 2010 study: About one in five public authorities in Europe today includes environmental requirements in over half their procurement contracts
- Netherlands 2011: 99.8% of public procurement at national level in 2010 was green (target: 100%), provinces: 96% (target: 50%), municipalities 86 to 90% (target: 75%).
- European Commission Study going on right now
http://www.ceps.eu/GPP_Project – please take part!

GPP is voluntary... with some exceptions

- **Energy Star Regulation (2008)**: obligation for central government to buy office equipment at least as efficient as the energy star
- **Clean Vehicles Directive (2009)** obligation for public authorities to buy only environmental friendly vehicles (taking at least CO₂, PM10, NOx and NMHC), life cycle tool!
- **Energy Efficiency Directive Proposal (Juni 2011)**:
 - * *Purchase of products of the highest energy class and IT equipment at least as efficient as the energy star*
 - * *Purchase and rent buildings with high energy efficiency performance*
 - * *Annual renovation target of 3% for public buildings above 250 m²*

EU Ecolabel

Voluntary

« Label of excellence »



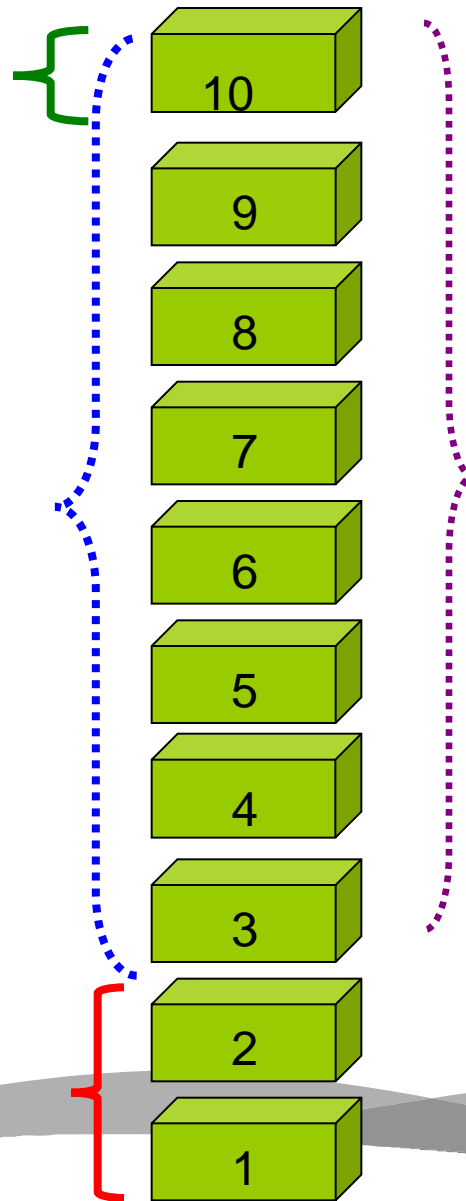
Ecodesign:

Voluntary benchmarks

Compulsory minimum requirements

Ecodesign

Exclusion from markets



Product Category

Labelling Directive

A+++

A++

A+

A

B

C

D

G



Incentives

EU GPP

Stimulate market for better products ensuring adequate competition

18+ EU GPP Criteria

Construction, Electricity*, Cleaning Products and Services*, Textiles*, Food and Catering services*, Furniture*, Office IT equipment*, Paper*, Gardening Products and Devices*, Transport*

Windows, Thermal insulation, Wall Panels, Hard floor coverings*, Cogenerations (CHP), Road construction and traffic signs*, Street lighting and traffic signals*, Mobile phones* (*=update 2011)

New in 2011: Indoor Lighting and Tissue Paper

New in 2012: Imaging Equipment, Buildings, Heating Systems, Taps and Showerheads, Toilets

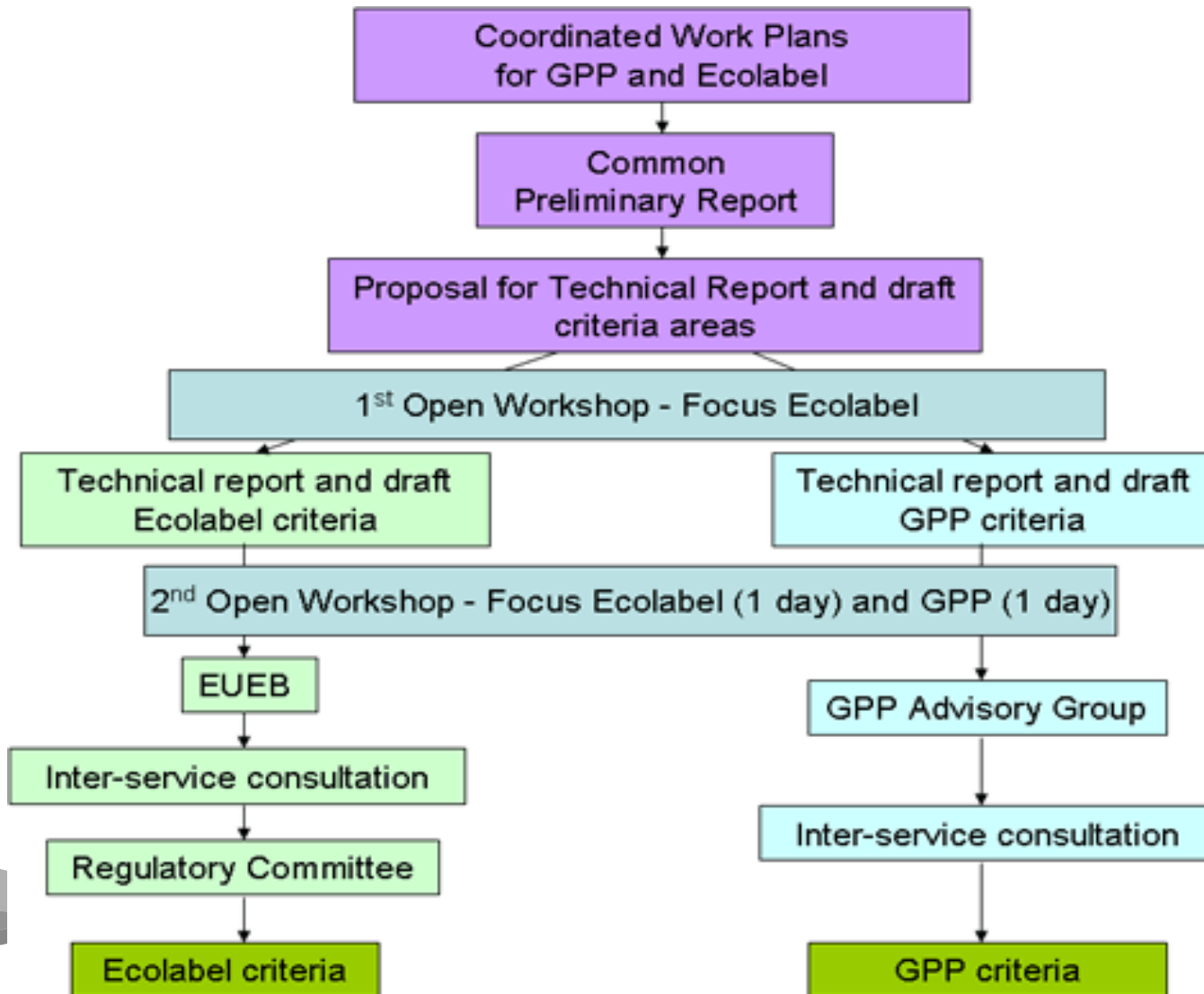
Criteria also under development for Electrical Medical Equipment (SEMCo)

Two levels of criteria

Core criteria: address the key environmental impacts, designed to be used with minimum additional verification effort or cost increases.

Comprehensive criteria: to purchase the best environmental products available on the market, possibly requiring additional verification efforts or a slight increase in cost compared to other products with the same functionality.

GPP criteria are largely based on standard Type I ecolabels



The benefits of GPP



- The City of Vienna saved €44.4 million and over 100,000 tonnes of CO₂ between 2004 and 2007, through its EcoBuy programme.
- The Dutch government estimates its GPP policy saves 3 million tonnes of CO₂, 3.6 kilo-tonnes of nitrogen oxides and 81 tonnes of particulate matter every year. It believes a quarter of the Netherlands' goal of a 30% CO₂ emissions cut by 2020 could be met through GPP.
- £40.7 million (€47.2 million) could be saved in the UK if proposed GPP furniture criteria are applied according to a cost-benefit analysis which monetarised the potential impacts.

Available sources on GPP



- HELP DESK : gpp@biois.com (in EN, FR, DE only)
- Newsletter (please sign up!)
- GPP website of the European Commission:
 - * *Buying Green Handbook*
 - * *Further information on the legal and policy background for GPP*
 - * *The full sets of EU GPP criteria and background reports, as well as information on the criteria-setting process*
 - * *Information on National Action Plans for GPP*
 - * *Studies, projects, networks and organisations relevant to GPP*
 - * *A list of FAQs and glossary of key term*
 - * *News and upcoming events*

GPP webpage

http://ec.europa.eu/environment/gpp/index_en.htm



The screenshot shows a Windows Internet Explorer browser window displaying the European Commission's Green Public Procurement (GPP) webpage. The browser's address bar shows the URL http://ec.europa.eu/environment/gpp/index_en.htm. The webpage header features the European Commission logo and the title "Environment". A navigation menu includes links for Home, Who's who, Policies, Integration, Funding, Law, Resources, and News & Developments. The main content area is divided into several sections: "Latest News" with three bullet points about a survey, a news alert, and a call for proposals; "GPP Helpdesk" explaining its purpose; and a section for "EU Commissioner for Environment Janez Potočnik on GPP" featuring a photo of the commissioner and introductory text. A sidebar on the left contains a "Useful links" menu with items like Homepage, About GPP, Policy Framework, Legal framework, GPP criteria, GPP criteria development process, National Action Plans, Studies, Projects, Reports and GPP examples, FAQs, News and events, Glossary, and Useful links. A "Green Public Procurement GPP" logo is also present in the sidebar. On the right side, there are sections for "Upcoming Events", "News-Alerts", "Training and awareness-raising", and "Quick links" with links to "Communication on GPP", "Buying Green Handbook", and "GPP criteria development procedures". The Windows taskbar at the bottom shows the Start button, several open applications (including Microsoft Office and PowerPoint), and the system clock showing 15:05 on FR.

OUTLOOK

- **Modernisation of public procurement directives (proposals late 2011/early 2012) with impact on GPP**
- **SCP review in 2012: GPP a part of it**
 - New overall targets?
 - More obligations?
 - More product and service criteria?
 - Will GPP become SPP?
 - Monitoring?

**European Commission
Environment Directorate-General
Directorate C, Unit C 1 –**

Sustainable production and consumption

Thank you



http://ec.europa.eu/environment/gpp/index_en.htm